



2018 World Language Festival

Sponsorship Opportunities

The 2018 Volusia County Schools World Language Festival is an annual celebration of the 9 World Languages and cultures that are taught in Volusia County's Schools. The festival includes hundreds of Volusia County's most dedicated students from every geographic area in the district.

This multi-faceted celebration of global awareness includes many events, from artwork to digital projects, poetry recital to impromptu speaking. Although several competitions are submitted and judged ahead of time, the artwork displays, speaking and performance events will take place on March 31st, 2018. The day starts with a breakfast for our community judges. This opening assembly includes a parade of flags and we often welcome special guests from the Florida Department of Education, Volusia County School Board and the Superintendent of Schools.

Students in their final year of World Languages are recognized for their excellence with scholarships for the next academic level. The celebration extends to additional participating students with the award of door prizes and gift certificates.

The success of this event is credited largely to our sponsors, who lend their names, goods and/or financial support to the event. By participating as a sponsor, your organization will benefit from maximum exposure to families of high-achieving and globally-minded students around Volusia County, vital segments of your target audience.

Partnership Levels

You can select the level of participation that best meets your needs, and be secure in knowing that your sponsorship will be used to honor Volusia County's outstanding students of World Languages.

Gold Sponsors - \$250

- Full-page advertisement in the Volusia County World Languages Festival Program
- Full-screen advertisement as a Gold Sponsor on the rolling announcements before the Opening Ceremonies
- Microphone acknowledgement as a Gold Sponsor during the Opening Ceremonies
- Sponsor's name included in public service announcements, leading up to the event
- Sponsor's name and logo prominently displayed on event signage

Silver Sponsors - \$100

- Half-page advertisement in the Volusia County World Languages Festival Program
- Half-screen advertisement as a Silver Sponsor on the rolling announcements before the Opening Ceremonies
- Microphone acknowledgement as a Silver Sponsor during the Opening Ceremonies
- Sponsor's name included in public service announcements, leading up to the event
- Sponsor's name and logo displayed on event signage

Bronze Sponsors - \$50

- Quarter-page advertisement in the Volusia County World Languages Festival Program
- Quarter-page advertisement as a Bronze Sponsor on the rolling announcements before the Opening Ceremonies
- Microphone acknowledgement as a Bronze Sponsor during the Opening Ceremonies
- Sponsor's name included in public service announcements, leading up to the event
- Sponsor's name displayed on event signage

Sponsor(s) of the Judges' Breakfast – (up to 40 judges)

- Full-page breakfast sponsor(s) advertisement in the Volusia County World Languages Festival Program
- Full-screen advertisement as the sponsor(s) of the Judges' Breakfast on the rolling announcements before the Opening Ceremonies
- Sponsor's name(s) displayed on tables at the breakfast
- Sponsor's name included in public service announcements, leading up to the event
- Sponsor's name displayed on event signage

Door prizes – goods and gift certificates

- Sponsor's name, items donated and their value listed in the Volusia County World Languages Festival Program
- Sponsor's name, items donated and their value listed on the rolling announcements before the Opening Ceremonies
- Sponsor's name and logo displayed on the door prize table
- Sponsor's name and logo displayed on the door prizes



2018 Volusia County WORLD LANGUAGES FESTIVAL

COMMITMENT FORM

Company: _____

Address: _____

City/State/Zip: _____

Contact Name: _____

Title: _____

Phone: _____ FAX _____



PARTNERSHIP LEVELS

"GOLD" - \$250

"DOOR PRIZE" Donation

"SILVER" - \$100

Item _____

"BRONZE" - \$50

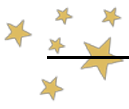
Value \$ _____

"BREAKFAST SPONSOR"

Menu _____

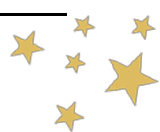


Authorized Signature: *(required)* _____



Position Title

Date



Please mail your commitment form by **February 28TH, 2018**, to secure your company's preferred sponsorship level. Please make checks payable to: Deland High School (memo: Festival)

Dr. Grace Kellermeier
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