



For Immediate Release

January 25, 2017

Jeff Reaves Named 2017 Innovative Principal of the Year

ORLANDO – Jeff Reaves was named the 2017 Innovative Principal of the Year by the Florida Council of Instructional Technology Leaders (FCITL) on Wednesday in Orlando. Reaves was one of three finalists for the award.

Reaves, principal at Holly Hill School, was nominated for his commitment, collaboration and creativity to utilize technology in the instructional setting while serving as principal at Edgewater Public School. He became the second Volusia County Schools principal to receive this award, as Ms. Susan Persis also won in 2014 while principal at Pine Trail Elementary.

“We are proud of Jeff Reaves for receiving this distinct honor,” said superintendent of schools Tom Russell. “His innovative leadership and commitment to STEM education is always on display, and this award can be attributed to his hard work and dedication.”

Reaves began working for Volusia County Schools in 2005, and served as an ESE teacher, a teacher on assignment, an assistant principal and a principal intern before being named principal at Edgewater Public School in 2013. In December 2016, he was named principal of Holly Hill School.

The Innovative Principal of the Year award was first given in 2004, and is designed to highlight efforts of principals in Florida schools who have utilized technology to further student achievement.

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Media Contact:

**Robert Edgcomb, community information specialist
(386) 734-7190, extension 20234**

VOLUSIA COUNTY SCHOOLS
Post Office Box 2118
DeLand, Florida 32721-2118

c://innovativeprincipal17
Photo Attached: Jeff Reaves